



Grass Growing, Outdoor Loving, Hard Working, Lawn Care Experts!

Today's Treatment: Late Spring Lawn App. & Turf Builder/Mow Reducer

What We Applied Today: Today we applied a micro nutrient fertilizer, a 'booster' Grassy Weed Preventer to help prevent crabgrass, and we treated for any broadleaf weeds. If on your program, we applied our Turf Builder/Mow Reducer to your lawn.

What Today's Treatment Does: This app. will feed lawn and give it a dark green color. The Grassy Weed Preventer will help control weeds such as crabgrass & foxtail. We treated for any broadleaf weeds like dandelion & clover. Plus, the Turf Builder/Mow Reducer will thicken your lawns roots while slowing down leaf growth for 4-6 weeks.

What You Should Do For Best Results: If it does not rain within 10 days, please try to water your lawn. Mow anytime after today. Mow as high as possible(3.5"-4") for the rest of the season and make sure your mower blades are sharp.

Call us anytime with any questions!



TWO APPS. ARE BETTER THAN ONE!

Today we applied two applications. We applied our favorite new application, the Turf Builder/Mow Reducer, and your Late Spring App.! It is necessary to apply these two applications together because of timing. It is important to get your second pre-emergent down before June 1st to prevent grassy weeds

like crabgrass and foxtail. It is also the proper time to apply the Turf Builder/Mow Reducer to get the most benefits from this great NEW application!

We absolutely love the benefits of our NEW Turf Builder/Mow Reducer app. Obviously the main benefit is less mowing and fewer clippings for 4-6 weeks. However, the secondary advantages are awesome too! Stronger roots, darker green color, better heat & drought tolerance, and fewer diseases are all additional paybacks!

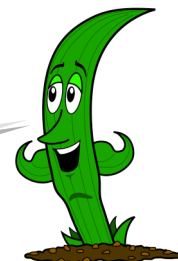
Spend less time mowing your lawn and more time enjoying it!

Please call us anytime if you have any questions about today's service!

If you need to, you can pay us for one app. now and one in 30 days!

Thank You for Your Continued Business!

TODAY'S APP. WILL MAKE ME STRONG AND SUPER DARK GREEN! PLUS, IT WILL MAKE MOWING ME EASIER!
CALL CLASSICLAWNS WITH ANY QUESTIONS!



FEZ Q. GRASS

2018 LAWN CARE SCHEDULE

FEB/MAR/APRIL

Fertilizer +
Preemergent

APR/MAY

Fertilizer +
Preemergent
Mow Reducer
TODAY

MAY/JUNE/JULY

Summer +
Grub Control

JULY/AUGUST

Summer Weed
Control

SEPT/OCT

Fall Fertilizer

NOV/DEC

Winterizer

NOV/DEC/JAN

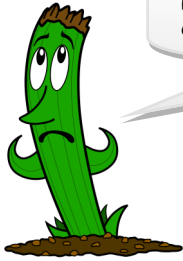
Lime Application
Root Feeding

Want more fun
pictures and
interesting
facts?



**"Like Us" on
Facebook!**





FEZ SAYS, "DON'T GIVE ME A BAD HAIRCUT! MAKE SURE YOUR MOWER BLADES IS SHARP! DULL BLADES RIPS MY LEAF TISSUE TURNING THEM BROWN. PLUS, IT CAN LEAD TO DISEASE."

A LAWN MOWING REDUCER TREATMENT?

It sounds too good to be true, but it is not!

FEZ Q. GRASS

ClassicLawns can reduce the amount of mowing you have to do. Not only does our NEW Turf Builder/Mow Reducer cut down on your mowing, it actually makes your grass greener and healthier!

Spend Less Time Behind Your Mower

ClassicLawns' NEW Turf Builder/Mow Reducer is a plant growth regulator. It redirects the grass' energy from the shoots to the roots! Basically, it promotes root growth and not top growth. This not only saves you time, but also benefits the health of your turf! Once applied the mowing reducer **DOES NOT** have to be watered in and is rain-fast within 30 minutes!

How Long Does it Last?

It lasts about 4-6 weeks and will reduce your mowing from once every 3-5 days to once every 7-10 days. Plus, it greatly reduces the amount of clippings!

Darker Green Grass & Other Benefits

The NEW Turf Builder/Mow Reducer promotes root growth, so your lawn gets stronger roots. Stronger roots means better heat and drought tolerance. Plus, stronger roots means your lawn is less susceptible to disease. An even better benefit is all that redirected energy gives you a darker green lawn. So, our NEW Turf Builder/Mow Reducer Treatment gives you:

- Darker Green Grass
- Stronger Roots
- Better Heat & Drought Tolerance
- Less Clippings & Less Bagging
- Less Chance For Diseases
- More Time For You!

*Call us with any
questions!*

DANDELIONS & OTHER BROADLEAF WEEDS

Just a reminder that the pre-emergent applied today does an excellent job of preventing grassy weeds like crabgrass. However, preemergents do **NOT** control dandelions, clover, and other broad-leaf weeds.

The best preventative control of broadleaf weeds is to keep your lawn thick and healthy so that broadleaf weeds struggle to compete. **ClassicLawns'** fertilizer program is designed to do just that. **Plus, we treat for broadleaf weeds with every app.**

Remember, service calls are always FREE if weeds pop up!



Making The World
A Better Place.

I KNOW STUFF!

I turn 50 years old later this year. The big day is in September if you want to mark your calendar or get some shopping done. In those 50 years I have learned many, many things. I have

one of those brains that remembers all kinds of stuff. Most of it is trivial, useless information. I tend to remember things that would help you win a game of Trivial Pursuit or win some money on Jeopardy. Trust me! I do not know everything. Just ask my wife.

However, I do know a tremendous amount of info about lawns! I started doing this lawn care thing back in 1992! That was 27 years ago! So, over half my life I have been working on lawns. I estimate that I have done over 50,000 lawn applications. I have acquired a lot of knowledge in those 27 years.

I am smart enough to know that I don't know everything about lawns. I once worked with a guy named Peter. Peter knew WAY more about lawns than I will ever know. One day long ago I asked Peter, "On a scale of 1 to 10 where would you rank your lawn knowledge?" I thought I was about a 6 or 7 at that time so I was expecting him to say 10 or 9.5. After thinking about it for a minute, Peter replied 2. WOW. What an eye opener. If Peter thought he was a 2 then my knowledge must rank at some ridiculous negative number!

I have learned quite a bit since then. Most of it from Peter! I try to share this knowledge with you in these Cary's Corners.. Did you know that you can go read ALL my Cary's Corners on my website?

[Just go to www.getagreenerlawn.com/carys-corner](http://www.getagreenerlawn.com/carys-corner) to read all the Cary's Corners.

You can learn about grubs and moles, Bermuda grass, Johnsongrass, lawn diseases, how to water and mow properly. Plus, there are some fun stories about me, my family and my friends mixed in.

Stop by my website anytime to read the stuff I know. Would you like to know more info on something? Drop me your ideas for future Cary's Corners by calling, texting or emailing. My info is below!

Cary Carlson
ClassicLawns



getagreenerlawn.com

CONTACT US - Call or text any of our numbers or e-mail us.

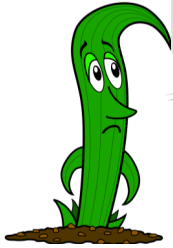
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Follow us on Facebook at:
www.facebook.com/classiclawns

ClassicLawns is offering
\$5.00 OFF our NEW SERVICE!

\$5.00
OFF!

Am I 'BUGGING'
you?



Fez Q. Grass

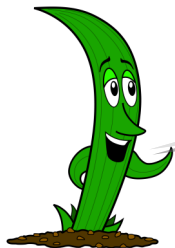
Lawn Flea, Tick & Insect Control

Our Lawn Flea, Tick & Insect Control can make your lawn more enjoyable! Don't share your lawn with annoying, biting insects like fleas and ticks. Have us treat your lawn so you can enjoy your time outdoors with your friends and family. Classic Lawns' Flea, Tick & Insect Control is the SAME price as your regular lawn application. Use this coupon anytime you're getting 'bugged' and get \$5.00 OFF! Be bug FREE and enjoy your lawn!

Give us a call whenever you are getting "BUGGED" and we will be right out! 417-812-5321

WE GROW, YOU WIN!

KEEP TELLING YOUR FRIENDS ABOUT
US AND OUR AWESOME LAWN CARE
SKILLS, BECAUSE YOU
GET FREE LAWN APPLICATIONS!



Fez Q. Grass

FREE! FREE! FREE!

ClassicLawns is always looking for more great customers like you! Help us grow by telling a friend, a neighbor or a family member about us! When your friend signs up for at least 5 ClassicLawns lawn applications...

YOU GET A FREE LAWN APPLICATION!

Who doesn't like free, right? So, refer us to a friend. If you are lucky enough to have more than one friend, you can refer them too! Earn a FREE lawn application for every friend that signs up with us. 500 friends gets you 71 years of free lawn applications!

*So, go tell all your friends and as always,
thank you for your business!*

Maximum amount of each FREE lawn application is capped at \$65.00. Your friend must sign up for at least 5 Classic Lawns lawn applications. If you Prepaid, receive a coupon equal to your lawn app. price up to \$65.00.



getagreenerlawn.com

GET FREE
LAWN CARE

WE ARE PROUD TO OFFER
SPRINKLER SERVICE TO HELP
KEEP ME GREEN & HEALTHY!



Fez Q. Grass

We are now offering the following services for your sprinkler system:

- **Start Up** - Turn on your system, set clock & adjust heads
- **Backflow Testing** - Test your backflow to meet your city's requirements.
- **Sprinkler Service & Repairs** - Fix any problems.
- **Water Audit** - A complete check & measurement of your system to ensure you are watering properly & using our precious water resource wisely.
- **Shut Down** - Properly blow out your system with pressurized air to avoid any freeze damage.

ClassicLawns now offers Sprinkler Service!

We are offering a standard package that includes Start Up, Backflow Test & Shut Down at a discounted price for our lawn customers. Our normal price would be \$60.00 per service. Here are prices for our Sprinkler Service for our existing lawn customers:

OUR STANDARD SPRINKLER PROGRAM

START UP	\$50.00
BACKFLOW TEST	\$50.00
SHUT DOWN	\$50.00
TOTAL	\$150.00

PrePay & Save
\$5.00 OFF
Each of Our
Standard Services!

In addition, if you need any service our fee is only \$55.00 for the first hour and \$1 per each additional minute (Plus Parts). Add our **Water Audit** to your program for just \$75.00.

Give us a call to sign up for our Sprinkler Program!