



Grass Growing, Outdoor Loving, Hard Working, Lawn Care Experts!

Today's Treatment: Fall Fertilizer

**What We Applied Today:** Today we applied a balanced all mineral fertilizer and we treated as needed for any broadleaf weeds and nutsedge.

**What Today's Treatment Does:** This app. will help your lawn fill in and recover from the tough summer months! It will also give your lawn a nice dark green color! Plus, it will knock out any broadleaf weeds!

**What You Should Do For Best Results:** If it does not rain within 10 days, please try to water your lawn. Mow anytime after today. Mow as high as possible(3.5"-4") for the rest of the season and make sure your mower blades are sharp.

*Call us anytime with any questions!*



FALL IS RECOVERY TIME

Over the last five summers we got spoiled! I had to go back to my 2012 newsletters before I found a bad summer. 2018 was a nightmare for our lawns. Starting around May 1st almost every day this summer was over 93 degrees. While we only had a few 100 degree days, almost 120 days of heat was tough on our lawns. **Plus, it just absolutely refused to rain.** Luckily in late August we got a break from the heat and it rained! However, most lawns took a real serious beating this summer. Trying to get sufficient water on your lawn was tough to do. As a result, even the best lawns thinned out which allowed room for weeds to grow. **Don't give up!** Let's not throw in the towel just yet. Let's get back in the ring and fight. Grass is resilient and with help from **ClassicLawns** we can get your lawn looking great again in no time.

Here is your step by step plan:

1. **Fertilize** -Today's fertilizer application is designed to help your lawn fill in and start recovering.
2. **Eliminate Weeds** - We sprayed broadleaf weeds and nutsedge today. Allow 10-14 days for weeds to die.
3. **Water** - Grass is a living organism and like all living things it requires water. Give your lawn at least an inch of water per week. With cooler temperatures 1" of water goes a long way!
4. **Seed as Needed** - This year we would HIGHLY recommend core aerating your lawn and seeding as needed. Lawns that took an extra beating may need to be over seeded and verticut for a full recovery. Call us soon to get on our seeding schedule!

The final step is to keep **ClassicLawns** phone numbers handy. We are always here to help and we encourage you to call and ask us questions!

Baby Fez says, "This summer's extensive heat and dry weather has taken a toll on me and my friends. You may need to seed more of me into your lawn this Fall. Remember the BEST time to seed is Sept.1st through Oct. 25th. The earlier the better!"



Baby Fez Q. Grass

2018 LAWN CARE SCHEDULE

FEB/MAR/APRIL

Fertilizer +  
Preemergent

APR/MAY

Fertilizer +  
Preemergent  
Mow Reducer

MAY/JUNE/JULY

Summer +  
Grub Control

JULY/AUGUST

Summer Weed  
Control

SEPT/OCT

Fall Fertilizer  
TODAY

NOV/DEC

Winterizer

NOV/DEC/JAN

Lime Application  
Root Feeding

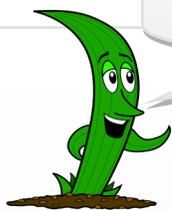
Want more fun pictures and interesting facts?



"Like Us" on Facebook!



Fez says, "A core aeration is one of the best extras you can do for your lawn. It allows air, water and nutrients to reach my roots easier and it loosens the soil. This make me stronger, thicker and healthier!"



## A FEW THINGS TO CONSIDER...

- Core Aerate your lawn.
- Seed bare spots or if necessary over seed the entire lawn.
- Did you know that ClassicLawns prices on aerating, seeding and verticutting are still set at 1998 lawn industry prices?
- Plant a new tree!
- Sharpen your mower blade!
- Update your old, overgrown landscape or add new landscaping to your lawn!
- Be sure to give your lawn ATLEAST 1" of water per week!
- Tired of pulling weeds from your beds? We can help with our bed weed control program that reduces weeds in beds by up to 85%!
- Fall is a great time to re-mulch your beds and to place mulch rings around your trees!

If you need help with anything or if you have any questions, please call us or e-mail us anytime!



## CORE AERATION

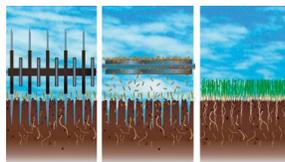
A core aeration is one of the best things you can do for your lawn. This year especially with the early rain. Then the excessive heat. The combination compacted the soil. Core aeration is the process of removing cores 1/2" in diameter and 2"-3" long from the lawn.

This process helps loosen compacted clay soils, aids in controlling thatch, and helps air, water, and nutrients to reach the root system. This is also a great time to put down some high quality seed. The aeration holes are a perfect bed for seed to grow in! **As a result, you get a thicker lawn with better color and less disease and insect problems!**

Ideally, lawns should be aerated **at least** once a year.

## OVERSEED YOUR LAWN

Over seeding and verticutting is the best way to a thick, full lawn! We apply our premium turf-type tall fescue seed. Then, we use a verticutter to make grooves or lines for the seed to fall into. The picture on the right illustrates how the seed comes up in nice even rows. If needed, we may recommend a core aeration to be done prior to this process. This process gives excellent results and we stand behind our work. If you follow our watering guidelines, we will seed any spots that do not fill in by the following Spring!



## PIANOS AND GRASS

I walk by it at least 10 times a day. Books are haphazardly stacked on it. Often a long, lanky black cat named Quentin is lounging across the top. It not only collects dust, but a variety of odds and ends. If I am missing something, it is often the first place I start my search. My old piano.

The old piano has been with me before I can even remember. My parents bought it for Cheryl, my older sister, when I was 2 or 3 years old. I have memories of a 5 year old Cary sitting next to Cheryl as she played the piano and sang. When I wasn't completely on her nerves, she would teach me how to play a few songs.

Over the next 13 years I took piano lessons. Whether I wanted to or not. I liked playing at first, then I hated it. I eventually loved it. I wanted to be Jerry Lee Lewis with a splash of Liberace! My main goal was to impress girls! Now my piano collects dust and cat fur. Even after 13 years of piano lessons, I was never really good. Any song I played well is because I practiced that song at least 200 times until it sounded decent. I was not gifted with the music gene. I had to work really hard to just be an "OK" piano player. It is frustrating when I run across a really gifted piano player. I so wish I could've played the piano that well.

Growing grass in the Mid-West can be just as frustrating as my lack of piano talents. We were just not gifted the great grass growing gene here. It is too hot in the summer for cool season grasses and too cold in the winter for warm season grasses. So no matter how hard we try or practice we put in, grass just never is easy to grow here. Places like Iowa and Texas can grow grass like a savant. Not us. We have to put in extra effort and practice just to have "OK" lawns.

However, it is now Fall! The cooler nights and warm days are perfect for breathing new life into your lawn and for planting some new grass. So, let's hop to it. Today's fertilizer will help your lawn recover from the summer stress and now is the BEST time to seed. If your lawn needs new grass, give us a call. We would be glad to help with any of your seeding needs. I promise I grow grass better than I play the piano!

Even though I never became a great pianist, it is nice to be able to play the old piano on occasion. We will never have the Liberace or Jerry Lee Lewis of lawns here, but with extra effort and work we can impress some folks!

Cary Carlson  
ClassicLawns



getagreenerlawn.com

CONTACT US - Call or text any of our numbers or e-mail us.

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Follow us on Facebook at:  
[www.facebook.com/classiclawnns](http://www.facebook.com/classiclawnns)

## CORE AERATE YOUR LAWN



A core aeration is one of the best things you can do for your lawn. Core aeration is the process of removing cores 1/2" in diameter and 2"-3" long from the lawn. We do a **heavy, double pass core aeration** which helps loosen clay, compacted soils, aids in controlling thatch and allows air, water, and nutrients to reach the root system easier.

### As a result you get:

- A thicker lawn!
- Better color!
- **Less disease** and insect problems!

Ideally, lawns should be aerated **at least** once a year.

**\*\*\*This year is a GREAT year to core aerate. The heavy and frequent rains have compacted the soil making an aeration even more beneficial!\*\*\***

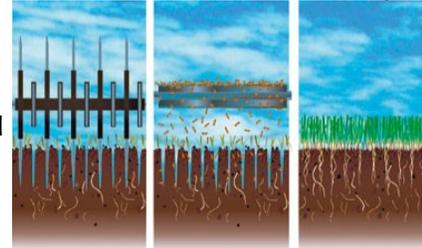
**Call ClassicLawns today to schedule your core aeration!**



## OVER SEED AND VERTICUT YOUR LAWN



Over seeding and verticutting is the best way to a thick, full lawn! We apply our premium turf-type tall fescue seed. Then, we use a verticutter like the one on the left to make grooves or lines for the seed to fall into. If needed, we may recommend a core aeration to be done prior to this process. This process gives excellent results and we stand behind our work. If you follow our watering guidelines, we will seed any spots that do not fill in by the following Spring!



Why Turf-Type Tall Fescue is better than Bluegrass:

- Tolerates heat and dry weather better.
- Has fewer disease problems.
- Fewer problems with thatch and insects.
- New varieties are even darker green than bluegrass.

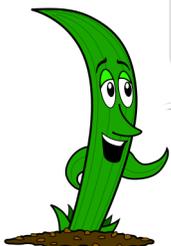


**Call ClassicLawns today to schedule your seeding!**

ClassicLawns is offering  
**\$5.00 OFF** our **NEW SERVICE!**



Am I 'BUGGING'  
you?



Fez Q. Grass

## Lawn Flea, Tick & Insect Control

Our Lawn Flea, Tick & Insect Control can make your lawn more enjoyable! Don't share your lawn with annoying, biting insects like fleas and ticks. Have us treat your lawn so you can enjoy your time outdoors with your friends and family. Classic Lawns' Flea, Tick & Insect Control is the SAME price as your regular lawn application. Hurry and sign up before October 15th and get \$5.00 OFF! Be bug FREE and enjoy your lawn!

**Give us a call** whenever you are getting "BUGGED" and we will be right out! **417-812-5321**