



Grass Growing, Outdoor Loving, Hard Working, Lawn Care Experts!

**Today's Treatment:** Fall Fertilizer

**What We Applied Today:** Today we applied a balanced all mineral fertilizer and we treated as needed for any broadleaf weeds and nutsedge.

**What Today's Treatment Does:** This app. will help your lawn fill in and recover from the tough summer months! It will also give your lawn a nice dark green color! We treated for any broadleaf weeds like dandelion & clover.

**What You Should Do For Best Results:** If it does not rain within 10 days, please try to water your lawn. Mow anytime after today. Mow as high as possible(3.5"-4") for the rest of the season and make sure your mower blades are sharp.

*Call us anytime with any questions!*



**THE BEAUTY OF FALL**

Summers are always tough on our lawns here in the Midwest. However, as far as summers go, we will take 2017's summer anytime! Overall, this Summer has been incredibly nice. Summer usually leaves lawns burned up and in need of some extra attention. This year with the beautiful temperatures and the timely rains the lawns look better than most years. This does not mean there is nothing to do for your lawn this Fall. Here are a few recommendations:

- **Fertilize**-Today's fertilizer app. will help lawn fill in thin areas, improve lawns color and help control weeds.
- **Core Aerate** -We had quite a bit of rain early in the season which helped keep everything green. However, the heavy rains compact the soil making it tough for air, water & nutrients to reach the root system. This year would be a great year to core aerate your lawn which helps loosen soil allowing roots to grow deeper & be healthier.
- **Seed** -With the cooler temperatures and timely rains this is an excellent year to do any seeding. Seed with a turf-type tall fescue which is more drought tolerant and disease resistant yet gives a great looking lawn that is dark green!

Let's hope our Fall is as nice as our Summer! We are always here to help and we encourage you to give us a call whenever you have any questions!

Baby Fez says, "It is seeding time! It is time to plant some new little Fez's in your lawn. Remember the BEST time to seed is Sept.1st through Oct. 25th. The earlier the better!" Don't forget that the most important step to seeding success is watering!"



Baby Fez Q. Grass

**2017 LAWN CARE SCHEDULE**

**FEB/MAR/APRIL**

Fertilizer +  
Preemergent

**APR/MAY**

Fertilizer +  
Preemergent  
Mow Reducer

**MAY/JUNE/JULY**

Summer +  
Grub Control  
**TODAY**

**JULY/AUGUST**

Summer Weed  
Control

**SEPT/OCT**

Fall Fertilizer

**NOV/DEC**

Winterizer

**NOV/DEC/JAN**

Lime Application  
Root Feeding

Want more fun pictures and interesting facts?



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Fez says, "A core aeration is one of the best extras you can do for your lawn. It allows air, water and nutrients to reach my roots easier and it loosens the soil. This make me stronger, thicker and healthier!"



## A FEW THINGS TO CONSIDER...

Here are a few things to consider for your lawn this Fall...

- Core Aerate your lawn.
- Seed bare spots or if necessary over seed the entire lawn.
- Did you know that ClassicLawns prices on aerating, seeding and verticutting are still set at 1998 lawn industry prices?
- Plant a new tree!
- Sharpen your mower blade!
- Update your old, overgrown landscape or add new landscaping to your lawn!
- Be sure to give your lawn ATLEAST 1" of water per week!
- Tired of pulling weeds from your beds? We can help with our bed weed control program that reduces weeds in beds by up to 85%!
- Fall is a great time to re-mulch your beds and to place mulch rings around your trees!

If you need help with anything or if you have any questions, please call us or e-mail us anytime!

## CORE AERATION

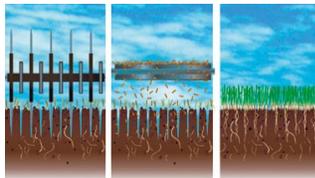
A core aeration is one of the best things you can do for your lawn. This year especially with all the early rain. Rain compacts the soil. Core aeration is the process of removing cores 1/2" in diameter and 2"-3" long from the lawn. This process helps loosen compacted clay soils, aids in controlling thatch, and helps air, water, and nutrients to reach the root system. This is also a great

time to put down some high quality seed. The aeration holes are a perfect bed for seed to grow in! **As a result, you get a thicker lawn with better color and less disease and insect problems!**

Ideally, lawns should be aerated **at least** once a year.

## OVERSEED YOUR LAWN

Overseeding and verticutting is the best way to a thick, full lawn! We apply our premium turf-type tall fescue seed. Then, we use a verticutter to make grooves or lines for the seed to fall into. The picture on the right illustrates how the seed comes up in nice even rows. If needed, we may recommend a core aeration to be done prior to this process. This process gives excellent results and we stand behind our work. If you follow our watering guidelines, we will seed any spots that do not fill in by the following Spring!



## FOOTBALL, BASEBALL & SEEDING

42, 15, blue, hut, HUT! Fall kicks of the football season and this year my Kansas City Chiefs might have a chance to be decent! Football starting up means the summer is ending. The days start getting shorter, the mornings are cooler and before you know it will be dark before 5pm. I don't mind the fall season. Of all the seasons it is my third favorite. Summer being number one for me and winter coming in absolutely last! Fall does have some good things going for it. The changing leaves are beautiful, the cooler temperatures make working outside delightful and the baseball playoffs start!

While football has become America's favorite sport, I am still a huge baseball fan. When I was a kid all I wanted to be when I grew up was a professional baseball player. I spent hours in my back yard hitting baseballs and pretending I was the Kansas City Royals' George Brett. Obviously, my dream of being a pro ball player did not come true. Apparently you have to have some talent.

Now a days baseball has become too boring for most of our fast paced, hurry up and go, go, go society. I however, still love it. I enjoy the drama that comes from the chase for the playoffs, the excitement of the playoff games and of course the World Series. At the time of writing this, my World Champion Kansas City Royals are struggling a bit, but still have a slim chance to make the playoffs! I sure hope they can win it all again this year!

Another thing that fall brings us is seeding season. The cooler nights and warm days are perfect for breathing new life into your lawn by planting some new grass. So, hop to it. Whether you just need to do a little spot seeding to fill in a few patches or if you need to do a total renovation and over seed of your entire lawn with some good, high-quality fescue, now is the BEST time.

If you need some new grass in your lawn, give us a call. We would be glad to help with any of your seeding needs. Our process gives excellent results and we stand behind it! So, go watch some football or baseball and leave the seeding to us!

Cary Carlson  
ClassicLawns

CONTACT US - Call or text any of our numbers or e-mail us.

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Follow us on Facebook at:  
[www.facebook.com/classiclawns](http://www.facebook.com/classiclawns)



[getagreenerlawn.com](http://getagreenerlawn.com)

## CORE AERATE YOUR LAWN



A core aeration is one of the best things you can do for your lawn. Core aeration is the process of removing cores 1/2" in diameter and 2"-3" long from the lawn. We do a **heavy, double pass core aeration** which helps loosen clay, compacted soils, aids in controlling thatch and allows air, water, and nutrients to reach the root system easier.

### As a result you get:

- A thicker lawn!
- Better color!
- **Less disease** and insect problems!

Ideally, lawns should be aerated **at least** once a year.

**\*\*\*This year is a GREAT year to core aerate. The heavy and frequent rains have compacted the soil making an aeration even more beneficial!\*\*\***

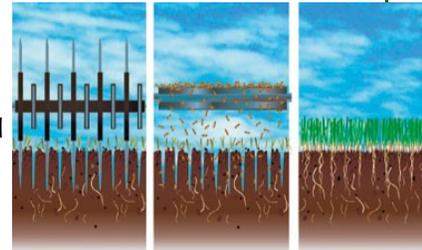
**Call ClassicLawns today to schedule your core aeration!**



## OVER SEED AND VERTICUT YOUR LAWN



Over seeding and verticutting is the best way to a thick, full lawn! We apply our premium turf-type tall fescue seed. Then, we use a verticutter like the one on the left to make grooves or lines for the seed to fall into. If needed, we may recommend a core aeration to be done prior to this process. This process gives excellent results and we stand behind our work. If you follow our watering guidelines, we will seed any spots that do not fill in by the following Spring!



Why Turf-Type Tall Fescue is better than Bluegrass:

- Tolerates heat and dry weather better.
- Has fewer disease problems.
- Fewer problems with thatch and insects.
- New varieties are even darker green than bluegrass.

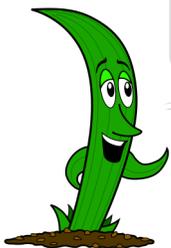


**Call ClassicLawns today to schedule your seeding!**

ClassicLawns is offering  
**\$5.00 OFF** our **NEW SERVICE!**



Am I 'BUGGING'  
you?



Fez Q. Grass

## Lawn Flea, Tick & Insect Control

Our Lawn Flea, Tick & Insect Control can make your lawn more enjoyable! Don't share your lawn with annoying, biting insects like fleas and ticks. Have us treat you lawn so you can enjoy your time outdoors with you friends and family. Classic Lawns' Flea, Tick & Insect Control is the SAME price as your regular lawn application. Hurry and sign up before October 15th and get \$5.00 OFF! Be bug FREE and enjoy your lawn!

**Give us a call** whenever you are getting "BUGGED" and we will be right out! **417-812-5321**