

### Greener Grass! Better Service! Guaranteed Results!

## **Today's Application:** Lawn Winterizer

- Today's app. is the most important fertilizer application of the year. This app. is a heavy nitrogen fertilizer to help your grass grow a strong root system and it will help provide a super dark green lawn next Spring.
- If temperatures permitted, we treated for any broadleaf weeds.
- Any rain or snow will water today's app. in. There is no need to water. However, our Winter months can be very dry. If you can water, your grass would love a little water on a warm winter day!

# Happy 2 Holidays

## HAVE A GREAT HOLIDAY SEASON!

We have come to the end of yet another year. Classic Lawns would like to thank you for your continued business. We are so glad that we were able to work with you on your lawn this year. We consider it an honor and a blessing to have great customers that allow us the opportunity to do what we love. We love growing grass!

Growing grass in the Midwest always has its challenges. There are so many factors that Mother Nature throws at us that it sometimes makes keeping grass healthy a tough job. Even so, we still love growing grass!

Hopefully you are aware that saying that we grow grass way over simplifies what it is we do. Granted applying fertilizer to your lawn is not brain surgery. In fact, we often say that we can train a well behaved monkey to push a spreader. It is the ability to recognize, diagnosis and fix problems that we feel separates **Classic**Lawns from the other lawn companies.

Today we applied a heavy rate of fertilizer to your lawn. Your grass takes this food and does two things with it. First, it uses it for root growth. The roots of the grass grow throughout the Winter even when the leaf tissue does not. Secondly, any food not used for root growth is stored. Then in the Spring this stored food is released and your grass becomes strong, beautiful and healthy!

As you gather with your family and friends during the Holidays, we hope that the time you spend together feeds your families roots so that you all will be strong, beautiful and healthy! HAPPY HOLIDAYS!

Fez says, "From all of us at *ClassicLawns* we hope that you and your family have a great Holiday Season. We enjoy working on your lawn and we appreciate your business and loyalty! See you in the Spring!"



LAWN CARE
SCHEDULE

#### FEB/MAR/APRIL

Fertilizer + Preemergent

#### APR/MAY

Fertilizer + Preemergent

#### JUNE/JULY

Fertilizer + Grub Control

#### **AUGUST**

Summer Weed Control

#### SEPT/OCT

Fall Fertilizer

#### NOV/DEC

Winterizer TODAY

#### NOV/DEC/JAN

**Lime Application** 

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Fez says, "Make sure you keep your leaves off of me. Either mulch or rake your leaves so that they do not smother me and cause damage. Also, don't forget that if this Winter is dry I could use a good drink of water on a warm day!"

## DORMANT SEED YOUR LAWN

If you missed your opportunity to seed in the fall, you should consider dormant seeding. We use the same process as fall seeding when we dormant seed. The main difference is that we apply the seed when soil temperatures are too cold for germination. (Dec. & Jan.) When the soil becomes warm enough in the spring, it then germinates. Fall is always the best time to seed. However, if



you did not seed in the fall or if you did not do a good job watering your fall seeding, dormant seeding may be right for you.

> Call to get on our schedule for Dormant Seeding!

## **CHECK YOUR LIST...TWICE!**

We hope you have a great Holiday Season. Before you get super busy with the holiday hustle and bustle. Remember that there are still a few things to do around your lawn. Here are a few items to check off your list to do around your lawn & landscape:

- Schedule a Root Feeding for your trees and shrubs.
- □ Pick leaves up so they don't smother lawn. Mow and bag, or rake leaves weekly.
- ☐ If you did not do a Fall Seeding, consider Dormant Seeding this Winter.
- Continue to mow lawn as needed at 3" thru November & December.
- □ Prune your trees and shrubs.
- ☐ Fall is a great time to mulch beds and trees.
- □ Water lawn during warm, dry periods.
- □ Plant a tree!
- ☐ Please REFER a friend or neighbor to **ClassicLawns**.
- □ Watch your mail for ClassicLawns' renewal letter for 2017 and the early bird special to save \$\$\$.

**RENEW EARLY FOR 2017 & SAVE!** 



When I was growing up, going to Grandma Riley's house for Christmas often rivaled the gifts. My grandma lived in a little Kansas town called Fort Scott. At Christmas my family would load up the old station wagon and head to grandmas. I would sleep most of the way there until the station wagon tires would hit the brick paved streets of Fort Scott. The familiar rumbling of the tires across the bricks signaling that we were almost there.

We often were the first of the relatives at grandmas house. I loved getting there before all the other aunts, uncles and cousins filled up what I now realize to be grandma's extraordinarily small home. Getting to grandmas first allowed me to spend a little quality time with her. Granted she was busy filling the house with the aromas of turkey, stuffing and pumpkin pie, but she would talk to me as she cooked always making me feel like I was the only thing on her mind. Occasionally, she would ask me to help her set the kid table AND the adult table. Normally, setting the table would not be viewed as special by a young kid, but at Christmas time we had the honor of eating off of Grandma Riley's ruby red dishes. The special, don't even look at them, touch one- let alone break one of them and you will be picking your own switch to be whipped with antique Ruby Red Dishes.

Eating Christmas dinner off of the Ruby Red Dishes was like the angel on top of the tree or the fancy bow on the present. It just made Christmas complete!

I hope your Holidays will be as special as Grandma Riley's Ruby Red Dishes!

Cary Carlson ClassicLawns

## **CHECK YOUR MAIL**

We will be mailing out renewal letters in December. The renewal letter will layout your program for the 2016 season. Included in the letter will be an opportunity to prepay and save! Plus, a bonus opportunity to prepay early and save even more money.

**HAPPY HOLIDAYS!** 



**CONTACT US -** Call or text any of our numbers or e-mail us.

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