



Grass Growing, Outdoor Loving, Hard Working, Lawn Care Experts!

Today's Application: *Late Spring*

- **Balanced fertilizer + a "booster" application of preemergent for grassy weeds.**
- **If needed, we treated for broadleaf weeds.**

Today's application will help your lawn maintain a dark green color & improve its thickness. The second preemergent will continue to help control grassy weeds such as crabgrass and foxtail. Broadleaf weed control was applied as needed to control weeds like dandelions, clover, and henbit.

2016 LAWN CARE SCHEDULE

FEB/MAR/APRIL

Fertilizer +
Preemergent

APR/MAY

Fertilizer +
Preemergent
TODAY

MAY/JUNE/JULY

Summer Fertilizer
+ Grub Control

JULY/AUGUST

Summer Weed
Control

SEPT/OCT

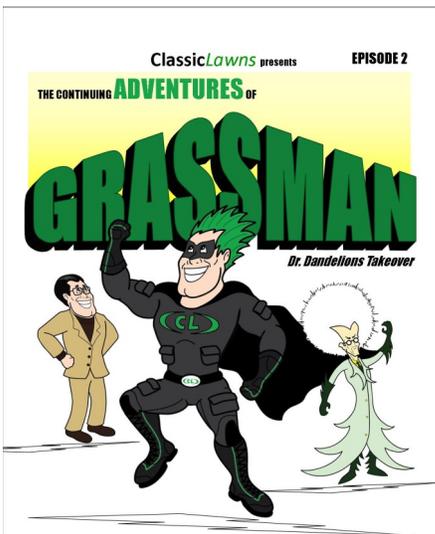
Fall Fertilizer

NOV/DEC

Winterizer

NOV/DEC/JAN

Lime Application
Root Feeding



GRASSMAN SAVES THE DAY!

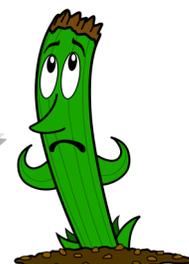
Have you seen the exciting episodes of The Continuing Adventures of GRASSMAN? Go check out the two and a half minute episodes on our website getagreenerlawn.com

You may never get those minutes back, but I guarantee you'll laugh at least twice! You may be thinking what does a cartoon character have to do with my lawn? Here at **ClassicLawns** we take great pride in our work and we believe that we do the best job in town. We take our work very seriously. However, we also like to have a good time, a good laugh, and even to poke fun at ourselves once in a while. Grassman is just a fun way to educate our

customers and potential customers. Plus, we are hoping it becomes a great way to spread the word about **ClassicLawns**. It has been a fun process getting GRASSMAN from an idea in my head to full blown animated episodes. Many THANKS to several of our customers who used their talents and traded lawn care for their work to bring GRASSMAN to life.

So, as you watch the exciting episodes keep this in mind. Just like GRASSMAN, **ClassicLawns** is out there working hard to give you an outstanding lawn while protecting this city from the forces of evil. Evil like Col. Crabgrass, Dr. Dandelion and coming soon...Grubzilla!

Fez says, "Be sure to keep your mower blade sharp. A dull blade rips my tips leaving them brown. This makes me look off color. Also, when my blades are ripped it creates openings that make it easier for disease to enter. Sharpen your blade 3 times a year - the beginning of the spring, summer and fall season."



Fez Q. Grass

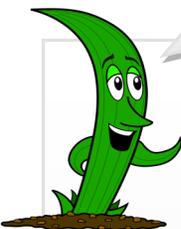
Want more fun pictures and interesting facts?



"Like Us" on Facebook!



Fez says, "The best weed control is a thick, healthy lawn! Classic Lawns has fertilized to keep me strong. Please water me regularly and mow at 3"-3.5" to keep me healthy!"



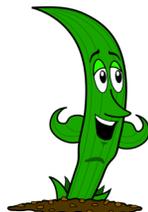
A FEW THINGS TO CONSIDER...

- Remember to mow high(3"-3.5") and mow every 5-7 days for the best looking lawn.
 - When the Spring rains stop, remember that your lawn needs at least 1" of water per week to survive and more for it to thrive!
 - Prevent weeds in your landscape beds by signing up for our Bed Weed Control Program.
 - Add new mulch to your beds to reduce weeds and to provide organic material for the soil!
 - Protect your trees from your mower and weed eater by placing a mulch ring around your trees.
 - Did your trees & shrubs have insect or disease problems last year? Get scheduled NOW to help protect your plants!
 - Get FREE lawn apps. by referring friends, family and neighbors!
 - Become a fan of **ClassicLawns** on Facebook!
- If you need help with anything or if you have any questions, please call or e-mail us anytime!



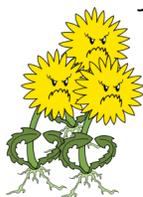
Keep FEZ Strong!

- Mow high (3"-3.5")
- Keep your blade SHARP. Dull blades rip grass which turn the tips brown and could cause disease.
- Fez and other grasses REQUIRE at least 1" of water per week to survive! More to THRIVE!
- Alternate your mowing pattern weekly to keep grass from laying over in one direction.



If you spot any problems, call us quickly so we can fix things FAST!

Dandelions & Other Broadleaf Weeds



Just a quick reminder that the preemergent applied today does an excellent job of preventing grassy weeds like crabgrass & foxtail. However, preemergents do **NOT** control dandelions, henbit, clover, and other broadleaf weeds. That is because preemergents are mainly effective on annual **grassy** weeds such as crabgrass and foxtail and do **not** prevent **broadleaf** weeds like dandelions.

The best preventative control of broadleaf weeds is to keep your lawn thick and healthy so that broadleaf weeds struggle to compete. **ClassicLawns** fertilizer program is designed to do just that. Plus, we treat for broadleaf weeds with every app.

Remember, service calls are always FREE if weeds pop up!

Your Best Ability!



There is an old football saying that your best ability is your AVAILABILITY! Meaning you can be the fastest guy on the team or have the best arm in the league, but if you are always hurt and can't play you are no good to the team!

At **ClassicLawns** we believe that one of our greatest attributes is our AVAILABILITY! When you call **ClassicLawns** I bet we answer the phone over 90% of the time, and by we, I mean me. I believe that it is important to take our customers calls personally and in a timely manner! If we happen to miss your call, we return calls quickly. Usually within the hour!

Not only can you call us, but you can text us, e-mail us, Facebook Message us, find us on Twitter, Instagram and LinkedIn. There are a plethora of ways to reach us!

Phones these days can do so many exciting and incredible things that it is no wonder that they are called smart phones. **ClassicLawns** gives you even more things to do with your smart phone. Do you want to know what that weed is in your lawn, what that brown spot is or what bug is eating your shrub? Use your smart phone to snap a picture of anything around your lawn or landscape that you have a question about and send it to us. We will text you back with the answer and if need be enter a service call into our system to come by and fix it!

Do you have a great picture of your lawn, a beautiful shot of a flower or a pretty photo of a tree? Send that to us as well. We would love to see them. All of our numbers are at the bottom of this newsletter. Use any of them! We are almost always AVAILABLE!

Cary Carlson
ClassicLawns



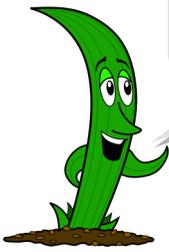
getagreenerlawn.com

CONTACT US - Call or text any of our numbers or e-mail us.

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Follow us on Facebook at:
www.facebook.com/classiclawn417

ClassicLawns is offering a *NEW SERVICE!*



SPEND LESS TIME
MOWING ME!

Lawn Mowing Reducer Treatment

A Lawn Mowing Reducer Treatment? It sounds too good to be true, but it is not! Classic Lawns can reduce the amount mowing you have to do. Not only does our Lawn Mowing Reducer Treatment cut down on your mowing, it actually makes your grass greener and healthier! Sign up today and spend more time enjoying your lawn and less time mowing it!

Fez Q. Grass

Spend Less Time Behind Your Mower

Classic Lawns Lawn Mowing Reducer Treatment is a plant growth regulator. It redirects the grass' energy from the shoots to the roots! Basically, it promotes root growth and not top growth. This not only saves you time, but also benefits the health of your turf! Once applied the mowing reducer **DOES NOT** have to be watered in and is rain-fast within 30 minutes!

Apply In Early Spring & Early Fall

The best time to apply Classic Lawns' Lawns Mowing Reducer Treatment is in early April. It lasts about 4-6 weeks and will reduce your mowing from once every 3-5 days to once every 7-10 days. Plus, it greatly reduces the amount of clippings! Apply again in the early Fall when grass starts growing fast after the summer heat.



Darker Green Grass & Other Benefits

The Lawn Mowing Reducer Treatment promotes root growth, so your lawn gets stronger roots. Stronger roots means better heat and drought tolerance. Plus, stronger roots means your lawn is less susceptible to disease. An even better benefit is all that redirected energy gives you a darker green lawn. So our Lawn Mowing Reducer Treatment gives you:

- Darker Green Grass
- Stronger Roots
- Better Heat & Drought Tolerance
- Less Clippings
- Less Bagging
- Less Chance For Diseases
- More Time For You



It Is Affordable!

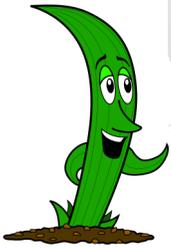
Classic Lawns' Lawn Mowing Reducer Treatment is the SAME price as your regular lawn application.

So if you are tired of mowing every 3 days, **sign up** for our Lawn Mowing Reducer Treatment and spend more time enjoying your lawn and less time mowing it!

*Call us before the crazy mowing season gets started
to get your Lawn Mowing Reducer Treatment scheduled!*

417-812-5321

ClassicLawns is offering a NEW SERVICE!



Am I 'BUGGING'
you?

Lawn Flea, Tick & Insect Control

Our Lawn Flea, Tick & Insect Control can make your lawn more enjoyable! Don't share your lawn with annoying, biting insects like fleas and ticks. Have us treat your lawn so you can enjoy your time outdoors with you friends and family.

Protect Your Pets

Fez Q. Grass

So you've treated Rover with the products from your Veterinarian, now take care of your lawn! Your pets go outside and can be bombarded by tons of insects like fleas and ticks. Our Flea, Tick & Insect Control will knock down those pesky fleas, ticks, chiggers and other biting insects! This will make Rover and happy! Our Flea, Tick & Insect Control is family and pet friendly and is safe to be on as soon as it dries!



Super Fast Acting

Classic Lawns Flea, Tick & Insect Control starts working instantly. You don't have to water. Bugs start dying on contact and your lawn will be bug free and ready to enjoy as soon as we are finished! Are you having an outdoor barbecue or party? Have us treat your lawn so your guests can sit outside without getting bitten nonstop. Take back your lawn from the bugs!

Protect Your Lawn

The Flea, Tick & Insect Control not only protects your pets and kids from annoying insects, but it protects your lawn from turf destroying insects like armyworms, cutworms and sod webworms. These insects are larvae of moths and can cause significant damage to your lawn by chewing your grass blades right at the soil line! This causes the turf to thin out and makes brown patches. This obviously weakens your turf and makes it more susceptible to other issues like heat & drought stress and diseases.

It Is Affordable!

Classic Lawns' Flea, Tick & Insect Control is the SAME price as your regular lawn application.



Be bug FREE and enjoy your lawn!

Give us a call whenever you are getting "BUGGED" and we will be right out!

417-812-5321